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**IFMA Foundation Provides Guidance for Sustainable Practices through Effective Lighting Solutions**

**Feb. 03, 2010 (Houston, TX)** – The IFMA Foundation — a global leader in education and research for professionals in the built environment — has released [\*Lighting Solutions\*](#), a practical, real-world guide for introducing and advancing sustainable practices that revolve around proper illumination in commercial buildings.

The guide is the fourth in the *Sustainability “How-to” Guide Series* released the IFMA Foundation and it provides practical, real-world guidance on how to implement and maintain sustainable practices and energy efficiency through lighting solutions.

The guide, available free of charge, gives an overview of several keys to lighting initiatives, including:

- **Building a business case** for sustainability through energy efficiency and indoor environmental quality;
- **Procurement of lighting components and systems**, including lamp type, ballast selection and controls;
- **Group re-lamping** and the benefits of a wash and re-lamp program;
- **Alternative means of illumination**, including the use of natural light and daylight harvesting;
- **De-lamping**, maintaining light levels while decreasing energy use;
- **Case studies** that offer real-world insight into effective approaches.

The new guide was written by Bill Conley, CFM, CFMJ, IFMA Fellow, LEED AP, currently the managing director of the LEED®/Sustainability Development Group for Pacific Building Care, with the help of a cross section of subject matter experts in lighting and facilities management. The guide provides a practical point of reference for facilities managers across multiple industry sectors.

“In keeping with our mission of increasing educational opportunities for facility professionals, we’re excited to provide this free tool to the industry,” said IFMA Foundation Executive Director Will Rub. “Our constituency has indicated a strong interest in learning more about sustainability through lighting efficiency, and this new guide helps meet that need.”

“Lighting is a critical component of energy costs and is the largest contributor to a commercial property’s electricity bill,” said Eric Teicholz, executive editor of the *Sustainability “How-to” Guide Series*. “This guide shows organizations how they can significantly lower total energy costs while at the same time improving lighting quality.”

To obtain a free copy of the *Lighting Solutions* guide, visit [www.ifmafoundation.org](http://www.ifmafoundation.org) or [www.PBCare.com](http://www.PBCare.com)

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### **About Pacific Building Care**

Pacific Building Care (PBC) is a leading commercial janitorial company with operations in California, Colorado, and Arizona, servicing a portfolio of over 100 million square feet of commercial property. PBC is a recognized janitorial industry leader in Green Cleaning and Sustainability Consulting services and has recently started a Lighting Solutions division. With more than 2,800 employees, PBC services large corporate campuses, multi-tenant downtown office towers, and provides “controlled access cleaning,” among other specialty services, to a diverse customer base inclusive of company headquarter buildings and flagship properties. For more information, please visit [www.pbcare.com](http://www.pbcare.com)

### **About the IFMA Foundation**

Established in 1990 as a nonprofit 501(c)(3) corporation and separate entity from the International Facility Management Association, the IFMA Foundation works for the public good to promote priority research and educational opportunities for the advancement of facility management. The IFMA Foundation is supported by the generosity of the facility management community, including IFMA members, chapters, councils, corporate sponsors and private contributors who are united by the belief that education and research improve the facility management profession. To learn more about the good works of the IFMA Foundation, visit [www.ifmafoundation.org](http://www.ifmafoundation.org). For more information about IFMA, visit [www.ifma.org](http://www.ifma.org).