



IFMA OC's Fall 2007 – Education Session #1

Topic:

“The Knowledge of Economy Morphs into the Creativity”

Thursday, August 23, 2007 9:45 a.m. – 11:30 a.m.

OCIFMA Association Offices

1405 Warner Avenue, Tustin, CA 92780

“The Knowledge of Economy Morphs into the Creativity” (IFMA International's “i-Session”)

Orange County IFMA's first educational offering of the year is a Webcast Program from IFMA International. This presentation focuses upon Human Capital and its place of prominence in successful organizations. *“Human capital is the key to successful organizations in the future. Facility managers have worked hard to create knowledge workers. The key to the future is to shift a facility management organization's focus from knowledge to innovation, based on structured, business-centric creativity. Explore how this new form of creativity helps FM organizations rethink service delivery approaches to enhance performance. Take away a creativity toolbox that can assist you in designing a strategy to keep your organization on the forward flow of corporate thinking”.*

Speaker: **Stormy Friday, IFMA Fellow** (Annapolis, Maryland)

This educational session is IFMA Accredited and offers both CFM Maintenance Points and CEU's. **But, SEATING SPACE IS LIMITED**, so hurry and sign-up for this event! Be part of the first group to enjoy receiving this information at a discounted price (\$15.00 per Chapter Member and \$25.00 Non-Member Price). Your registration fee buys you a seat for this interesting presentation along with some light refreshments.

So mark your calendars, send in your RSVP/payment, and plan to attend this interesting and relevant presentation.

OC IFMA Chapter Members _____ \$15 Non-Members _____ \$25 (please check one)

Method of Payment

Check

Visa

MasterCard

AMEX

Name On Card: _____ Registrant Name(s) _____

Card Number: _____ Total Payment: \$ _____

Signature: _____ Exp. Date: _____

FAX RSVP to Association Office: Larisa Edwards @ (714) 258-8391 or ledwards@associationplanet.com
Fax RSVP and payment or mail payments to: 1442 Irvine Blvd. Ste. 104, Tustin, CA 92780