



**Date:** Monday, February 8, 2010

**Time:** 6:00-9:00 pm

**Location:** Discovery Science Center  
2500 North Main Street  
Santa Ana, California 92705

Registration is still open. Space is limited so don't delay.

Join us for a panel discussion followed by a cocktail reception where you can eat, drink, chat and freely enjoy the many exhibits at Discovery Science Center including the Dynamic Earth Gallery where you command the forces of nature as you explore ways the Earth changes.

Sustainability initiatives continue to pick up steam and affect engineering companies across boundaries. As businesses attempt to balance sustainability's environmental, social and economic demands, its impacts can be seen in areas from site selection and environmental factors through the development of discrete products and managing their complete life-cycles.

Join us as our panelists, including Nobel Prize winner Dr. Woodrow W. Clark II, discuss what it means to be green today, market drivers and the evolution of corporate-level green initiatives. Panelists will discuss these changes - from how they see them influencing how engineers work through what you'll need to know to get the job done.

The Panel:



**Woodrow W. Clark II,  
Ph.D.**  
Qualitative Economist  
and Nobel Prize  
Recipient



**Terry Swack**  
Co Founder &  
CEO,  
ustainable Minds



**Jon Fortune**  
Manager,  
Energy Advisory Service  
California Center  
for Sustainable Energy



**Sarah M.J. Welch**  
Ecological Designer,  
Great Ecology &  
Environments, Inc.



**William Jan,  
Panel Moderator**  
Sr. Research Analyst,  
Product Innovation &  
Engineering,  
Aberdeen Group